

# EXHIBIT 31A

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2021MARVEL-0127112



**An Amazing Invention—"Magic Art Reproducer"**  
**DRAW**  
**THE FIRST DAY**  
**NO LESSONS! NO TALENT!**

Anyone can Draw With This  
 Amazing New Invention—  
 Instantly!



De Luxe Model  
 Complete for only

**\$1.98**

**A New Hobby Gives You A Brand New Interest!**

Yes, anyone from 5 to 80 can draw or sketch or paint anything now... the very first time you use the "Magic Art Reproducer" like a professional artist—no matter how "hopeless" you think you are! An unlimited variety and amount of drawings can be made! Art is admired and respected by everyone. Most hobbies are expensive, but drawing costs very little, just some inexpensive paper, pencils, crayons, or paint. No costly upkeep, nothing to wear out, no parts to replace. It automatically reproduces anything you want to draw on any sheet of paper. Then easily and quickly follow the lines of the "picture image" with your pencil... and you have an accurate original drawing that anyone would think an artist had done. No guesswork, no judging sizes and shapes! Reproduces black and white and actual colors for paintings.

**Also makes drawing larger or smaller as you wish.**

Anyone can use it on any desk, table, board, etc.—indoors or outdoors! Light and compact to be taken wherever you wish. No other lessons or practice or talent needed! You'll be proud to frame your original drawings for a more distinctive touch to your home. Give them to friends as gifts that are "different," appreciated.

Have fun! Be popular! Everyone will ask you to draw them. You'll be in demand! After a short time, you may find you can draw well without the "Magic Art Reproducer" because you have developed a "knack" and feeling artists have—which may lead to a good paying art career.

**FREE!**

"How to Easily Draw Artists' Models"

This valuable illustrated guide is yours free with order of "Magic Art Reproducer." Packed with pictures showing all the basic poses of artists' models with simple instructions for beginners of art. Includes guidance on anatomy, techniques and figure use action.

**NORTON PRODUCTS**

**SEND NO MONEY!**  
**Free 10-Day Trial!**

Just send name and address. Pay postman on delivery \$1.98 plus postage. Or send only \$1.98 with order and we pay postage. You must be convinced that you can draw anything like an artist, or return merchandise after 10-day trial and your money will be refunded.

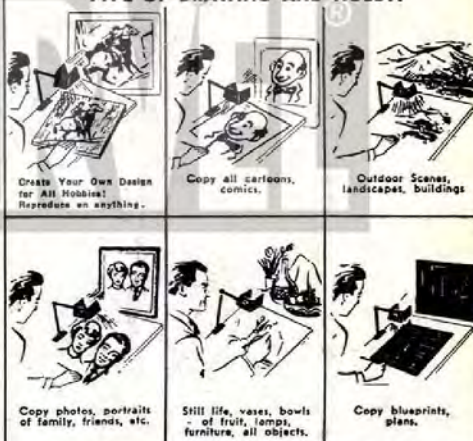
Dept. 709 296 Broadway  
 New York 7, N. Y.

**Even if You  
 CAN'T DRAW**

**A STRAIGHT LINE**

**You Can Draw Your Family,  
 Friends, Anything From  
 REAL LIFE—Like An Artist...  
 Even if You CAN'T DRAW  
 A Straight Line!**

**ALSO EXCELLENT FOR EVERY OTHER  
 TYPE OF DRAWING AND HOBBY!**



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 296 Broadway, New York 7, N. Y.**

Rush my "Magic Art Reproducer" plus FREE illustrated guide "How to Easily Draw Artists' Models." I will pay postman on delivery only \$1.98 plus postage. I must be convinced that I can draw anything like an artist, or I can return merchandise after 10-day trial and get my money back.

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City & Zone \_\_\_\_\_ State \_\_\_\_\_  
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# SPIDER-MAN!

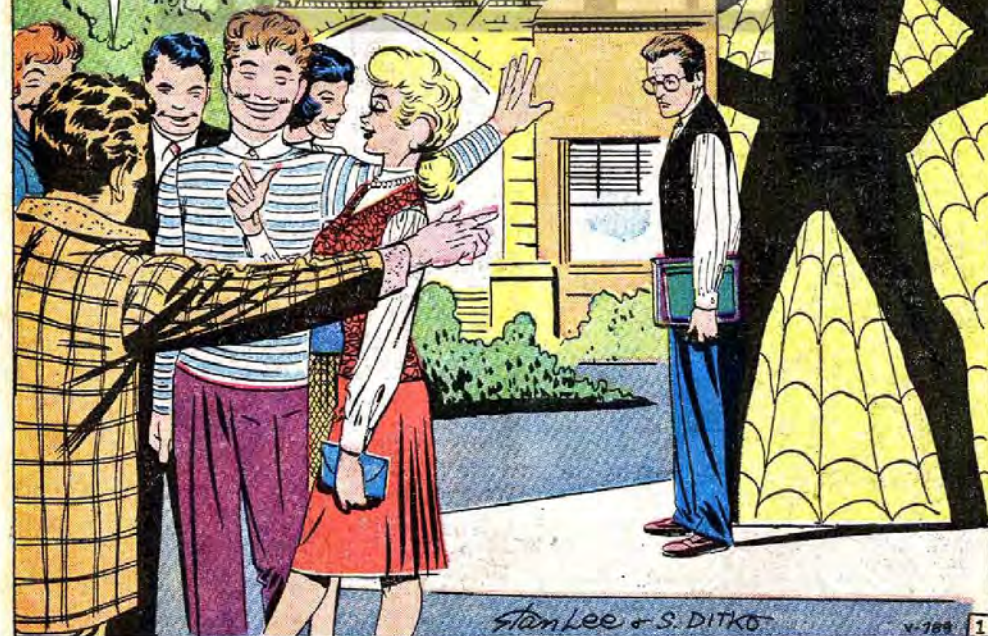


**LIKE COSTUME HEROES? CONFIDENTIALLY,  
 WE IN THE COMIC MAG BUSINESS REFER TO  
 THEM AS "LONG UNDERWEAR CHARACTERS!"  
 AND, AS YOU KNOW, THEY'RE A DIME A  
 DOZEN! BUT, WE THINK YOU MAY FIND  
 OUR SPIDERMAN JUST A BIT... DIFFERENT!**

SAY, GANG,  
 WE NEED ONE  
 MORE GUY  
 FOR THE  
 DANCE! HOW  
 ABOUT PETER  
 PARKER OVER  
 THERE?

ARE YOU  
 KIDDIN'?  
 THAT  
 BOOKWORM  
 WOULDN'T  
 KNOW A  
 CHA-CHA  
 FROM A  
 WALTZ!

PETER  
 PARKER?  
 HE'S  
 MIDTOWN  
 HIGH'S ONLY  
 PROFESSIONAL  
 WALL FLOWER!



Stan Lee & S. DITKO















THE WORLD'S GREATEST MOLDER OF HANDSOME HE-MEN and CHAMPS out of WEAKLINGS says

can now get  
**YOU FREE!**

ALL these 5 famous  
PICTURE-PACKED  
STRENGTH-TEST COURSES  
to Make YOU a SUPER-MAN.  
(formerly \$5.00 each)  
Now FREE to you if you mail  
coupon AT ONCE! LAST CHANCE!



#### BEN REBHURN

20 years Directing Head of the  
most famous and largest home-  
training body building institute  
in the world, through which mil-  
lions of youths and men applied  
for training, of which countless  
were changed from skinny and  
fat weaklings into streamlined  
heroic he-men.

**SKINNY OR FAT, 15, 20, 30 OR 40 YEARS OF AGE**  
**I'LL BUILD YOU INTO A NEW**  
**ATHLETIC MIGHTY-MUSCLED**  
**ALL-MALE HE-MAN**  
in THRILLING MINUTES a day, as I have done to THOUSANDS in 20 YEARS.

This now MAGNIFICENT  
MODERN HERCULES,  
26 year old teacher,  
William Butler,

says to YOU, "No matter WHAT your age, I advise you, SEND for the  
A.B.C. WONDER PICTURE COURSES at once.

Under the World's GREATEST BODY-BUILDER, I now have 18 1/2"  
ARMS, a 52" CHEST; my STRENGTH has greatly improved. So have my  
sports. I have won titles like 'Mr. Virginia', 'Mr. State Y.M.C.', etc.

**YOU can soon be a HERO OF MEN like Butler is**  
**and an IDOL OF WOMEN in a few weeks!**

Yes! In just 10 THRILLING MINUTES a day, in the  
SECRECY OF YOUR OWN ROOM at home, MY RAPID-  
FIRE, EASY as ABC FAMOUS PICTURE METHODS  
will start building you THE VERY FIRST NIGHT. I'll  
show you How to Mold 16 INCH ARMS of MIGHT,  
a big, deep 45 INCH CHEST housing TIRELESS  
LUNGS, WIDE MANLY SHOULDERS — a BROAD  
BRAVING BACK, tapering to a SLENDER WAIST with  
punch-proof STOMACH MUSCLES, LEGS of RUN-  
NING POWER.

**WOMEN always say, "I just adore**  
**A.B.C. ALL-MALE HE-MEN".**

Now I don't care how skinny or flabby you are  
now, if you're in your teens, twenties, thirties or  
forties, I'll show you in just 10 THRILLING MINUTES  
in your home, how you can make yourself over by  
the easy, quick method I turned myself from  
weak to a tower of strength and endurance.  
of others into athletic he-men!

YES! You'll ADD INCHES of MIGHTY MUSCLES to  
your ARMS, broaden your CHEST, broaden your  
BACK and SHOULDERS, from HEAD to HEELS  
you'll gain SIZE, POWER, LIGHTNING SPEED,  
ENDURANCE! You'll become a SUCCESSFUL HE-  
MAN in LOOKS and ACTS — a WINNER in EVERY-  
THING — athletics, business, school.

"I'm  
proud  
of you  
now,  
Tony!"

Pascarella

you wouldn't  
give me  
a lumbar  
before  
I gained  
A.B.C.  
18  
lbs.

**AMERICAN BODY BUILDING CLUB, Dept. MA34, GREAT NECK, NEW YORK**  
Mail me FREE all 5 WORLD FAMOUS STRENGTH TEST COURSES,  
including PHOTO BOOK OF FAMOUS STRONG MEN, once weaklings,  
now famous Strong Men, and How to Become one of Them.

☐ I enclose 10c for mailing and handling.  
☐ I am under no other obligation.  
I'm checking everything I need to give me the kind of body I want.  
☐ I want to gain lbs. (fill in) ☐ Triple my strength.  
☐ I want to streamline my body, get rid of flabby fat.  
☐ I want to add inches of muscle to my ☐ ARMS ☐ CHEST  
☐ SHOULDERS ☐ POWERFUL LEGS ☐ SLIM WAIST  
☐ I want to become a winning athlete. ☐ I want new pep.

NAME \_\_\_\_\_ AGE \_\_\_\_\_  
DO NOT MAIL COUPON IF UNDER 14 YEARS OF AGE.  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

**FREE**

Sports,  
Self-  
defense,  
Strong-man  
Stunts  
Courses  
Apparatus.  
Let me  
know how  
to get these  
**FREE!**



"NO MATTER WHAT YOUR AGE  
I'll show you, by my quick, easy SECRETS

**How to GAIN OR LOSE UP TO 50 LBS. FAST**  
like my pupils here did and THOUSANDS do now."



"I GAINED  
60 LBS.  
OF SHAPELY  
MIGHTY  
MUSCLES.  
BEFORE  
mailing  
coupon,  
I was 3  
125 lb.  
9 ft.  
skinny  
weakling."

says JOHN SILL



"I LOST  
30 LBS.  
OF DANGEROUS  
UGLY  
FAT  
4 INCHES  
OFF MY  
WAIST!  
"That 230 lb. FAT-BOY at  
the fight was ME, a few  
short weeks ago."

A.B.C. streamlined my  
body, made me a new man  
my 47" chest  
my 32" waist  
35" difference  
attracts admiration at the beach.

YOU become a WINNER in ALL you do  
like these and MILLIONS of my pupils!



YOU become A STAR in ANY SPORT!  
YOU fear NO MAN or BULLY!

YOU can add  
7 inches to your CHEST  
3 1/2 inches to each ARM  
and the rest in proportion  
just as I did.

YOU can WIN the 18" tall  
SILVER TROPHY with name on it,  
A GOLD MEDAL, \$100, as I did."

45 year old FATHER and 18 year  
old SON — now Pals — train  
A.B.C. way together!



"Both gained pounds of powerful  
muscles. Advise all you fathers and  
sons to send for the A.B.C. courses  
without foolish delay."  
— LARRY CAMPBELL

AMERICAN BODY BUILDING CLUB, Dept. MA34, GREAT NECK, NEW YORK

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THE MOST COLOREFUL SUPER-  
HERO OF ALL... SPIDER-MAN!  
HIS NAME MAKES THE UNDER-  
WORLD TREMBLE! BUT THERE  
IS ONE WHO DOES NOT  
TREMBLE! WHAT FANTASTIC  
POWER CAN THE VULTURE  
HAVE WHICH MAKES HIM SO  
SURE HE CAN DEFEAT...  
SPIDER-MAN?

SCRIPT:  
STAN LEE  
ART:  
STEVE DITKO  
LETTERING:  
JOHN DUFFY







# START YOUR OWN BUSINESS!

## ELECTRICAL APPLIANCE REPAIRING

**SECURITY — INDEPENDENCE**  
**WORK SHORT HOURS**

There are millions of electrical equipment units in daily use . . . in factories, homes, office buildings and on farms. Skilled electrical technicians are needed to keep this equipment in good running condition. Learn at home in spare time.

You can now BE TRAINED to fill this BIG NEED . . . a need that grows day by day because of new electrical inventions for home and factory.

If you are mechanically inclined, can hold and use tools, we can give you the training and time-saving kits that will enable you to . . . Command More Money at Work . . . A Better Paying Job Elsewhere . . . Or A Business Of Your Own!

The **ELECTRONIC KIT**, a multi-purpose trouble detector, and other valuable Shop Method Training is sent to you! All instruction material is written in simple, easy-to-understand language, chock full of hundreds of detailed photos and drawings. Use! by servicemen the country over.

We show you how to quickly locate the trouble, how to fix it and what to charge. **ALSO**, how to solicit business and keep business coming to you.

Get Full Facts on how you can get this training at home in your spare time and pay for it out of your earnings while learning!

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On America's fastest growing industry

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**WORKING KIT FURNISHED**

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3214 W. Lawrence Ave., Chicago 25, Ill.

Gentlemen:  
Please rush me your **FREE ILLUSTRATED BOOK** about Electrical Appliance Servicing, facts on your Electronic Kit and Special form for paying later from earnings while learning.

NAME \_\_\_\_\_ Age \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

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# SPIDER-MAN VERSUS DOCTOR OCTOPUS

THE STRANGEST FOE OF ALL TIME...



**DOCTOR OCTOPUS**  
THE ONLY ENEMY EVER TO DEFEAT SPIDER-MAN!

IN THIS EPIC TALE...  
**SEE THE HUMAN TORCH!**

**FANTASY! THRILLS!**

**AND NOW BEGIN!**

STORY BY: STAN LEE  
ART BY: STEVE DITKO  
LETTERER: JOHN DUFFY

X-219



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2021MARVEL-0000214



# BOYS! MEN! MY SECRET NEW DYNAFLEX METHOD

CAN BUILD YOU A  
MAGNIFICENT NEW HE-MAN-MUSCLED BODY  
IN JUST TEN MINUTES A DAY—with absolutely  
NO weights—NO bar-bells—NO EXERCISE AT ALL!

Yes! If the girls LAUGH at you now when you take off your shirt—they'll be breaking down the doors to get dates with you—once they've seen the rugged DYNAFLEX BODY I can give you! I'll build you a tough strong massive body—shoulders clad with solid inches of he-man BRAWN. I'll give you bulging biceps, trip-hammer fists, power-packed legs, and a chest that will have you popping the buttons off your shirt with pride! (—says MIKE MARVEL, "Builder of Champion Bodies")

In my classes this same course of instruction would cost \$110.00.

ARE YOU ASHAMED OF YOUR BODY NOW?

Believe it or not—I can add solid inches of fighting, dirty brawn. I can give you the most beautiful, virile, manly muscles in the world. I can give you the most beautiful, virile, manly muscles in the world. I can give you the most beautiful, virile, manly muscles in the world.

Or is your problem a body sagging with soft rolls of unhealthy, unbecoming fat? Pure muscle—slender stomach—slender face—arms heavy with layers of BUILT-UP BRAWN. Are you ASHAMED of your body and let them see you? "FAT-MAN PHYSIQUE"?

Or is your problem a body sagging with soft rolls of unhealthy, unbecoming fat? Pure muscle—slender stomach—slender face—arms heavy with layers of BUILT-UP BRAWN. Are you ASHAMED of your body and let them see you? "FAT-MAN PHYSIQUE"?

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Mike Marvel

ARE YOU WEAK, ALWAYS TIRED, LACK PEP?

Whether you're thin and lanky, or adding with untiring fat—my secret DYNAFLEX method will transform your red-blooded vitality into virile, manly, athletic body. DYNAFLEX makes you a two-toned dynamo of manly beauty, virile, manly, athletic body. DYNAFLEX makes you a two-toned dynamo of manly beauty, virile, manly, athletic body. DYNAFLEX makes you a two-toned dynamo of manly beauty, virile, manly, athletic body.

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FREE!

'SECRETS OF ATTRACTING GIRLS!'

Follow! Mail the coupon now, and receive Mike Marvel's FREE GIFT to you, this exciting and informative book. Discover a secret method for developing a new, almost MAGNETIC way of attracting the girls. At parties, dances, at the beach—you will have the girls clustering around you breathlessly, while the guys watch enviously. "What does HE have that WE don't?" guys will cry. The answer is in this exciting new book, your gift will say. The answer is in this exciting new book, your gift will say. The answer is in this exciting new book, your gift will say.

Gift from Mike Marvel. Fill out and mail the coupon NOW!

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# "NOTHING CAN STOP... THE SANDMAN!"



IN THE SPACE OF ONLY THE FIRST THREE ISSUES, YOU READERS HAVE MADE SPIDER-MAN ONE OF THE GREATEST, MOST PHENOMENAL SUCCESSSES IN THE HISTORY OF SUPER CHARACTERS! AND NOW, WITH THIS RECORD-BREAKING FOURTH ISSUE, SPIDER-MAN SOARS TO STILL GREATER HEIGHTS AS HE BATTLES THE MOST FANTASTIC FOE OF ALL! SO, SETTLE BACK FOR THE THRILL OF YOUR LIFE--THE FATEFUL MOMENT WHEN SPIDER-MAN MEETS--THE SANDMAN!

by  
Stan Lee  
+  
STEVE  
DITKO





MARVEL  
COMICS  
GROUP 12¢

# the AMAZING SPIDER-MAN



5  
OCT.

IT HAD TO HAPPEN!  
SOONER OR LATER,  
SPIDER-MAN  
WAS BOUND TO BATTLE  
**"DOCTOR  
DOOM!"**

THIS IS YOUR *FINISH*,  
SPIDER-MAN! IF THE  
*FANTASTIC FOUR* THEMSELVES  
COULD NOT STOP ME, WHAT  
CHANCE HAVE *YOU*?





**BOYS! MEN!**

# MY SECRET NEW DYNAFLEX METHOD

**CAN BUILD YOU A MAGNIFICENT NEW HE-MAN-MUSCLED BODY IN JUST TEN MINUTES A DAY—with absolutely NO weights—NO bar-bells—NO EXERCISE AT ALL!**

Yes! If the girls LAUGH at you now when you take off your shirt—they'll be breaking down the doors to get dates with you—once they've seen the rugged DYNAFLEX BODY can give you! I'll build you a tough strong massive body—shoulders clad with solid inches of he-man BRAWN. I'll give you bulging biceps, trip-hammer fists, power-packed legs, and a chest that will have you popping the buttons off your shirt with pride!

(—says MIKE MARVEL, "Builder of Champion Bodies")

In my classes this same course of instruction would cost \$110.00.

## ARE YOU ASHAMED OF YOUR BODY NOW?

Pal—do YOURSELF a favor! Take a good long look in a mirror. Do you see a puny, starved body—scrawny arms—bony shoulders—a flabby stomach and skinny legs? Do girls laugh and fellows grin when you take off your shirt?

BELIEVE IT OR NOT—I can add solid pounds of rippling, steely he-man MEAT to your build. I can take those scrawny arms and PACK EVERY INCH with explosive virile MAN-MUSCLE. I can take that caved-in chest and build on six rugged inches of strong sleek MAN-SIZED BRAWN. I can clothe your skinny frame with GIANT RIPPLING DYNAFLEX MUSCLES that will have the girls gasping with awe and admiration! And with NO tiring exercise, NO high-priced bar-bells or gym equipment!

Or is your problem a body sagging with soft rolls of unhealthy, unhandsome FAT? Puny muscles—sagging stomach—bloated face—arms heavy with layers of BLUBBER? Are you ASHAMED to go to the beach and let them see your "FAT-MAN PHYSIQUE"?

If so, wake-up fellas! THIS IS IT! I will peel off that fat and give you a lean virile DYNAFLEX BODY, armored with a sheath of hard tough handsome muscle. I can build you into a healthy, streamlined HERCULES—bursting with dynamic manly strength. I'll give you a but rock-hard midsection—pack solid DYNAMITE into your flaps and give you a rugged handsome build brim-full of the magnetic Super-Body Appeal which girls admire. And with NO starvation diets NO fatiguing calisthenics—NO expensive health-foods!

## HOW DYNAFLEX BUILDS BEAUTIFUL BODIES

DYNAFLEX is the modern miracle of body-building. It takes no tireless exercises, "crash" diets, protein foods, and no weights or bar-bells. DYNAFLEX is the amazing discovery of a West German Doctor

whose research into the Science of Strength found a thrilling new way to build GIANT BRAWNY MUSCLES in ten minutes a day. With DYNAFLEX you "flex" each muscle once—in a certain way—that is more effective than if you exercised that muscle 20, 30, even 100 times the old-fashioned way. With DYNAFLEX you get bigger results in ten minutes than after hours of grunting and groaning, hefting heavy weights. DYNAFLEX creates much muscle in your body to bring out its round, steely fullness and satiny symmetry. DYNAFLEX packs that muscle with glowing vibrant new strength and energy—FAST. In ten minutes a day I can cover your bony frame with healthy rippling muscle—give you a deep, powerful chest—solid shoulders—and trim, steel-spring legs—simply thru "DYNAFLEXING" each muscle once a day! There's nothing wrong with the bar-bell and weight-lifting method... but why bother? Why waste time and money, why sweat and strain your way to a streamlined symmetrical SAMSON-STRONG BODY—when you can do it better—faster—easier with the DYNAFLEX SECRET?

## STRONG-MAN APPEAL ATTRACTS GIRLS

Be honest. Down deep you KNOW you envy the boy with the virile, magnificent build. Every man and boy secretly desires a broad brawny back, a solid man-muscled chest, handsome he-man shoulders, arms rippling with tough, steely sinews, a narrow waist, slim hips and springy, power-packed legs. Girls go for a fellow with TWO-FISTED BIG MUSCLE SEX-APPEAL... and they only laugh at skinny guys or "fatcats".

Let me give you a glowing new body, brimming over with energy and irresistible inches of solid muscle on your chest—he-man appeal. I can build three inches of beef and brawn on your shoulders. I will mold you a handsome super-body of terrific strength, give you a crushing grip, legs crammed with steel springs. I can give you a rock-solid punch-proof midsection. Pack your body with energy and thrilling stamina that will have girls falling at your feet.

Mike Marvel System, Dept. 281 285 Market St., Newark, N.J.

## GIVE ME TEN MINUTES A DAY —THAT'S ALL!

After DYNAFLEX, you'll be able to roll up your sleeves and take off your shirt and, for the first time in your life, you'll be PROUD of your manly build. Yes, pal, say goodbye to your weak, flabby frame—get ready for adventure and romance with a solid physique that glows and vibrates with virile he-man appeal. You'll be really proud to have people see your MAGNIFICENT HE-MAN-MUSCLES at the beach or gym. And, when the girls crowd around to admire your iron biceps and your bulging brawny chest—when they ask in amazement how you did it—tell them about the magic secret of DYNAFLEX!

Your Pal, MIKE MARVEL "Builder of Champion Bodies"

YOU PAY ONLY

**1.98**

COMPLETE NOTHING ELSE TO BUY

**FREE!**

## 'SECRETS OF ATTRACTING GIRLS!'

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Outside USA: Send International Money Order or cash. Great Britain: \$1.98 is about 15 shillings. For air mail delivery, send 1 pound.

## MAIL MONEY-SAVING NO-RISK FREE TRIAL COUPON NOW!

Check as many of the boxes you want HERE — Complete System \$1.98.

- ☐ Lose fat, be trim and solid
- ☐ Build deep brawny chest, bulging with vigorous strength
- ☐ Lose fat, be trim, strong, handsome
- ☐ Mold mighty back, broad beefy shoulders
- ☐ Build muscle on skinny wrists and arms
- ☐ Develop crushing grip, two-fisted punch-power

MIKE MARVEL System, Dept. 281 285 MARKET STREET NEWARK, NEW JERSEY

Okay, Mike! Here's \$1.98. Send me your COMPLETE course. I want to use your new secret of DYNAFLEX to win a HERCULES HE-MAN BODY in just ten minutes a day. Rush my copies of the DYNAFLEX SYSTEM and my free gift book "Secrets of Attracting Girls" on your money-back guarantee. In plain wrappers. If I don't develop a splendid physique and become more popular with girls you will refund my money in full.

NAME \_\_\_\_\_ AGE \_\_\_\_\_ ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_ (Please Print)

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# "MARKED FOR DESTRUCTION BY DR. DOOM!"

FEATURING



PETER PARKER  
ALIAS  
SPIDER-MAN



THE AWESOME  
DOCTOR  
DOOM!





J. JONAH  
JAMESON  
AND HIS  
SECRETARY,  
BETTY BRANT

SPIDER-MAN AND THE ARCH-FOE  
OF THE FANTASTIC FOUR, FACE-TO-  
FACE FOR THE FIRST TIME!



WRITTEN BY... *Stan Lee*

DRAWN BY... *S. Ditko*

LETTERING... *S. Rosen*

FEATURING



FLASH  
THOMPSON,  
LIZ ALLAN,  
AND THEIR  
ASSORTED  
CLASSMATES



THE  
OTHER  
SPIDER-MAN!



AND THE  
WORLD'S MOST  
FABULOUS  
SUPER-TEAM!

HAVE YOU EVER NOTICED, WHEN YOU START READING A COMIC MAG, THE OPENING CAPTION TELLS YOU THAT YOU'RE ABOUT TO READ THE MOST EXCITING STORY EVER WRITTEN... WITH THE MOST DANGEROUS MENACE, AND THE MOST SUSPENSEFUL PLOT?? WELL, WE'RE GOING TO TRY TO BE MORE HONEST! THIS MAY **NOT** BE THE GREATEST STORY EVER WRITTEN! YOU MAY HAVE READ ABOUT MORE EXCITING VILLAINS! AND YOU MAY HAVE THRILLED TO BETTER PLOTS! BUT, Y'KNOW SOMETHING? WE CAN'T SEE **HOW!**



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THE WORLD'S GREATEST MOLDER OF HANDSOME HE-MEN and CHAMPS out of WEAKLINGS says

can now get  
**YOU FREE!**

ALL these 5 famous  
PICTURE-PACKED  
STRENGTH-TEST COURSES  
to Make YOU a SUPER-MAN.  
(formerly \$5.00 each)  
Now FREE to you if you mail  
coupon AT ONCE! LAST CHANCE!



**BEN REBUHN**

20 years Directing Head of the most famous and largest home-training body building institute in the world, through which millions of youths and men applied for training, of which countless were changed from skinny and fat weaklings into streamlined heroic he-men.

**SKINNY OR FAT, 15, 20, 30 OR 40 YEARS OF AGE  
I'LL BUILD YOU INTO A NEW  
ATHLETIC MIGHTY-MUSCLED  
ALL-MALE HE-MAN**

in THRILLING MINUTES a day, as I have done to THOUSANDS in 20 YEARS.

This now MAGNIFICENT  
MODERN HERCULES,  
26 year old teacher,  
William Butler,

How would YOU like  
to have 18½ inch ARMS  
a 52 inch CHEST like this  
A.B.C. pupil NOW has?

says to YOU, "No matter WHAT your age, I advise you, SEND for the A.B.C. WONDER PICTURE COURSES at once.

Under the World's GREATEST BODY-BUILDER, I now have 18½" ARMS, a 52" CHEST; my STRENGTH has greatly improved. So have my sports. I have won titles like 'Mr. Virginia', 'Mr. State Y.M.C.', etc.

**YOU can soon be a HERO of MEN like Butler is  
and an IDOL of WOMEN in a few weeks!**

Yes! In just 10 THRILLING MINUTES a day, in the SECRETS of YOUR OWN ROOM at home, MY RAPID-FIRE, EASY as ABC FAMOUS PICTURE METHODS will start building you THE VERY FIRST NIGHT. I'll show you How to Mold 16 INCH ARMS of BRIGHT, a Big, deep 45 INCH CHEST housing TIRELESS LUNGS, WIDE MANLY SHOULDERS — a BROAD BRAWNY BACK, tapering to a SLENDER WAIST with punch-proof STOMACH MUSCLES, LEGS of RUNNING POWER.

**WOMEN always say, "I just adore  
A.B.C. ALL-MALE HE-MEN".**

NO! I don't care how skinny or flabby you are now, if you're in your teens, twenties, thirties or forties, I'll show you in just 10 thrilling minutes in your home, how you can make yourself over by the easy, quick method I turned myself from wreck to a tower of strength and endurance, of others into all-male he-men.

YES! You'll ADD INCHES of MIGHTY MUSCLES to your ARMS, deepen your CHEST, broaden your BACK and SHOULDERS. From HEAD to HEELS you'll gain SIZE, POWER, LIGHTNING SPEED, ENDURANCE. You'll become a SUCCESSFUL MAN in ALL ASPECTS — a WINNER in EVERYTHING — athletics, business, studies.

**AMERICAN BODY BUILDING CLUB, Dept. MA310, GREAT NECK, NEW YORK**  
Mail me FREE all 5 WORLD FAMOUS STRENGTH TEST COURSES, including PHOTO BOOK of FAMOUS STRONG MEN, once weaklings, now famous Strong Men, and How to Become one of Them.

- ☐ I enclose 10c for mailing and handling.  
☐ I am under no other obligation.  
☐ I'm checking everything I need to give me the kind of body I want.  
☐ I want to gain \_\_\_\_\_ lbs. (fill in). ☐ Triple my strength.  
☐ I want to streamline my body, get rid of flabby fat.  
☐ I want to add inches of muscle to my ☐ ARMS ☐ CHEST  
☐ SHOULDERS ☐ POWERFUL LEGS ☐ SLIM WAIST  
☐ I want to become a winning athlete. ☐ I want new pep.

NAME \_\_\_\_\_ AGE \_\_\_\_\_  
DO NOT MAIL COUPON IF UNDER 14 YEARS OF AGE.

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_

**FREE**

Sports, Self-defense, Strong-man Stunts Courses Apparatus. Let me know how to get these FREE!



"NO MATTER WHAT YOUR AGE  
I'll show you, by my quick, easy SECRETS

**How to GAIN or LOSE UP TO 50 LBS. FAST**  
like my pupils here did and THOUSANDS do now."



says JOHN SILL

**"I GAINED 60 LBS. OF SHAPELY MIGHTY MUSCLES."**  
mailing coupon, I was a 165 lb. 6 ft. skinny weakling."



says JOHN SILL

**"I LOST 30 LBS. OF DANGEROUS UGLY FAT 4 OFF MY WAIST!"**  
"That 220 lb. FAT-BOY at the right was ME a few short weeks ago."

A.B.C. streamlined my body, made me a new man my 47" chest my 32" waist 15" difference attracts admiration at the beach.

YOU can add 7 inches to your CHEST 3½ inches to each ARM and the rest in proportion just as I did.

YOU can WIN the 18" tall SILVER TROPHY with name on it. A GOLD MEDAL, \$100, as I did."

45 year old FATHER and 18 year old SON — now Pals — train A.B.C. way together!

YOU become A WINNER in ALL you do like these MILLIONS of my pupils!

YOU become A STAR in ANY SPORT! YOU fear NO MAN or BULL!

—LARRY CAMPBELL

AMERICAN BODY BUILDING CLUB, Dept. MA310 GREAT NECK, NEW YORK

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**"FACE-TO-FACE WITH...  
THE LIZARD!"**

IT IS COMMON KNOWLEDGE THAT **SPIDER-MAN** IS THE MOST SUCCESSFUL NEW SUPER-HERO SINCE THE FANTASTIC FOUR!

THIS, THE LATEST, AND POSSIBLY THE GREATEST OF ALL HIS ADVENTURES, WILL SHOW YOU WHY THE MYSTERIOUS MASKED TEEN-AGER HAS BECOME AMERICA'S SUPER SENSATION!

WRITTEN BY:  
**STAN LEE**

DRAWN BY:  
**STEVE DITKO**

LETTERED BY:  
**ART SIMEK**



**A  
21-PAGE  
SPIDER-MAN  
SUPER  
EPIC!**

X-440

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COMICS  
GROUP 12¢

# the AMAZING SPIDER-MAN

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BY THE  
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CODE  
AUTHORITY

7  
DEC.

THE  
VULTURE  
LOOKS TOO  
SURE OF HIMSELF!  
HE MUST HAVE A  
FOOL-PROOF PLAN  
TO DEFEAT ME!  
BUT--WHAT CAN  
IT *BE?*

A MARVEL SUPER-SPECTACULAR:  
"the **VULTURE'S  
RETURN!**"



HERE IS SPIDER-MAN  
AS YOU LIKE HIM...  
**FIGHTING! JOKING! DARING!**  
CHALLENGING THE MOST  
DANGEROUS FOE OF ALL, IN THIS--  
**THE MARVEL AGE OF COMICS!**



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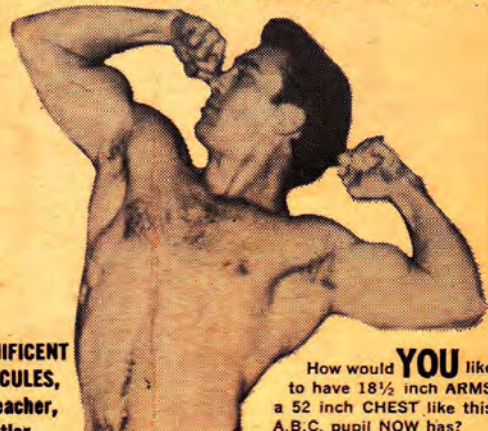


#### BEN REBHUHN

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**How to GAIN OR LOSE UP TO 50 LBS. FAST**

like my pupils here did and THOUSANDS do now."

17  
YEAR  
OLD  
SILLS



"I GAINED  
**60 LBS.**  
OF SHAPELY  
MIGHTY  
MUSCLES.

**BEFORE**

mailing  
coupon,  
I was a  
125 lb.  
6 ft.  
skinny  
weakling."

says JOHN SILL.

YOU can add  
7 inches to your CHEST  
3½ inches to each ARM  
and the rest in proportion  
just as I did.

YOU can WIN the 18" tall  
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"Both gained pounds of powerful  
muscles. Advise all you fathers and  
sons to send for the A.B.C. courses  
without foolish delay."

—LARRY CAMPBELL

"I LOST  
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OF DANGEROUS  
UGLY  
FAT  
4 INCHES  
OFF MY  
WAIST!

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the easy, quick method I turned myself from  
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of others into all-male he-men!

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ENDURANCE. You'll become a SUCCESEUL HE-  
MAN in LOOKS and ACTS — a WINNER in EVERY-  
THING — athletics, business, studies.



**BEFORE**

mailing  
coupon  
this  
A.B.C.  
pupil was  
this  
90 lb.  
skeleton.  
Gained  
70 lbs.  
Made  
football  
team.

you wouldn't  
give me  
a tumble  
before  
I gained  
A.B.C.  
lbs.

Pascarella

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DO NOT MAIL COUPON IF UNDER 14 YEARS OF AGE.

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

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defense,  
Strong-man  
Stunts  
Courses  
Apparatus.  
Let me  
know how  
to get these

**FREE!**

**AMERICAN BODY BUILDING CLUB, Dept. MA310 GREAT NECK, NEW YORK**

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# THE RETURN OF THE VULTURE

NEVER LET IT BE SAID THAT THE MARVEL COMICS GROUP DOESN'T RESPOND TO THE WISHES OF ITS READERS!

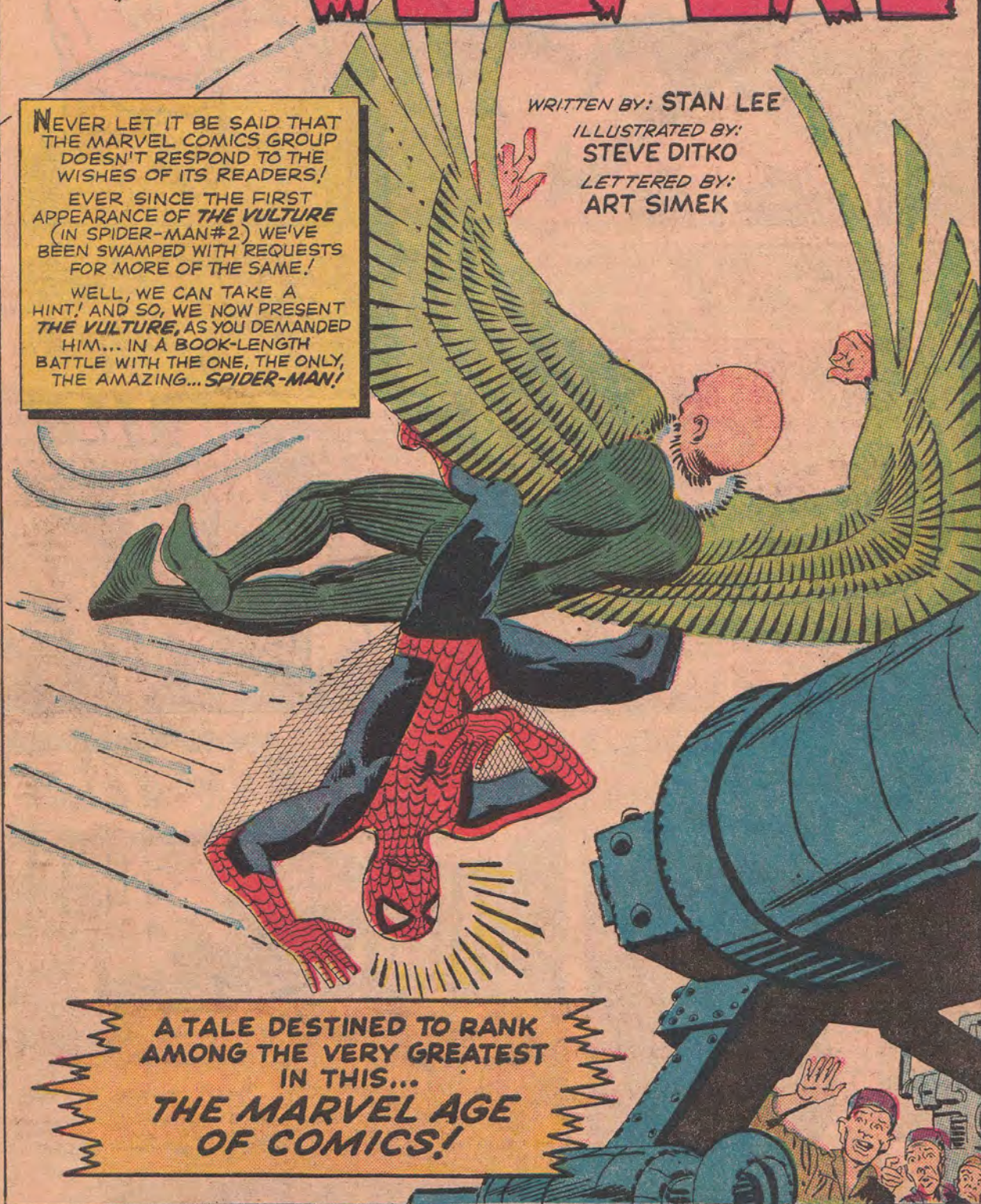
EVER SINCE THE FIRST APPEARANCE OF *THE VULTURE* (IN SPIDER-MAN #2) WE'VE BEEN SWAMPED WITH REQUESTS FOR MORE OF THE SAME!

WELL, WE CAN TAKE A HINT! AND SO, WE NOW PRESENT *THE VULTURE*, AS YOU DEMANDED HIM... IN A BOOK-LENGTH BATTLE WITH THE ONE, THE ONLY, THE AMAZING... *SPIDER-MAN*!

WRITTEN BY: STAN LEE

ILLUSTRATED BY:  
STEVE DITKO

LETTERED BY:  
ART SIMEK



A TALE DESTINED TO RANK  
AMONG THE VERY GREATEST  
IN THIS...  
**THE MARVEL AGE  
OF COMICS!**



MARVEL®





YOU'VE HEARD ABOUT IT!  
YOU'VE READ ABOUT IT!

WORLD'S SMALLEST  
WRIST RADIO

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**NOT A TOY—NOT A CRYSTAL SET**

A GENUINE ALL TRANSISTOR WRIST RADIO

To Delight Every Man, Woman, Girl and Boy

Be the first in your neighborhood to own this amazing Niresk All Transistor Wrist Radio. Music, News, Sports now available to you 24 hours a day. Imagine, being the proud owner of a radio less than 2 inches square. The unit is installed in a highly shock resistant case and comes with a beautiful stainless wrist band. The 2 tiny mercury hearing aid batteries are guaranteed to play for 100 hours. Batteries are obtainable everywhere for about 35c.

The Niresk Wrist Radio is guaranteed to be shipped in perfect condition and especially designed for local reception. In some localities you can receive up to seven stations. Don't wait, rush your order today on money-back guarantee.



ACTUAL  
SIZE

## LOOK AT THESE SENSATIONAL FEATURES!

- 2 Transistor - 1 Diode
- Lightweight — compact
- Includes 100 hour mercury batteries obtained everywhere at 35c
- Stainless steel watch band stretches to fit all wrists
- Magnetic earphone included
- Especially designed for local reception
- Guaranteed to receive all stations in your area
- Plays equally well indoors or outdoors

SOLD ON  
MONEY-BACK  
GUARANTEE

## FREE TRIAL OFFER

NIRESK INDUSTRIES, Dept. MW-2

Chicago 11, Illinois

Please rush on 10 day Free Trial the Niresk All-Transistor Wrist Radio. I must be 100% satisfied or my money will be refunded in full after 10 days.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

☐ I enclose \$4.95 plus 25c postage.

☐ I enclose \$1.00 deposit — balance C.O.D.

**NIRESK INDUSTRIES, INC., CHICAGO 11, ILL.**

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YOU'VE HEARD ABOUT IT!  
YOU'VE READ ABOUT IT!

WORLD'S SMALLEST  
WRIST RADIO

# ALL-TRANSISTOR WRIST WATCH TYPE RADIO

LOUD—CLEAR RECEPTION GUARANTEED!

COMPLETE WITH BATTERIES—STAINLESS BAND  
NOTHING ELSE TO BUY—COMPLETELY ASSEMBLED

**\$4<sup>98</sup>**  
complete

**NOT A TOY—NOT A CRYSTAL SET**  
A GENUINE ALL TRANSISTOR WRIST RADIO  
To Delight Every Man, Woman, Girl and Boy

Be the first in your neighborhood to own this amazing Niresk All Transistor Wrist Radio. Music, News, Sports now available to you 24 hours a day. Imagine, being the proud owner of a radio less than 2 inches square. The unit is installed in a highly shock resistant case and comes with a beautiful stainless wrist band. The 2 tiny mercury hearing aid batteries are guaranteed to play for 100 hours. Batteries are obtainable everywhere for about 35c.

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# "THE MAN CALLED ELECTRO!"

**A BOOK-LENGTH TRIUMPH FROM THE NEW MARVEL AGE OF COMICS!**



WRITTEN BY:  
**STAN LEE**  
ILLUSTRATED BY:  
**STEVE DITKO**  
LETTERED BY:  
**ART SIMK**

KNOW SOMETHING, LITTLE FRIEND? IF YOU'RE JUST STARTING TO READ THIS STORY, WE **ENVY** YOU! BECAUSE YOU'RE GONNA HAVE A **BALL!** THIS BOOK-LENGTH THRILLER FEATURES A REALLY FASCINATING SUPER-VILLAIN; IT'S CHOCK-FULL OF HUMAN INTEREST AND DRAMA; AND IT SHOWS SPIDER-MAN, WITH ALL HIS HUMAN PROBLEMS AND FRAILTIES, GREATER THAN YOU'VE EVER SEEN HIM BEFORE! BUT DON'T TAKE **OUR** WORD FOR IT-- AFTER ALL, **WE'RE** SPIEY'S BEST BOOSTERS! SEE WHAT **YOU** THINK...

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IN THIS ISSUE:  
LEARN WHY J. JONAH JAMESON RE

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# NOW YOU CAN SOLVE "TOUGH" MATH PROBLEMS LIKE THIS!

4 7892 x 3 9421 = ?

AS EASY AS 1 + 1 = 2

GET A BETTER JOB, WITH HIGHER PAY,  
SECURITY IN THIS ATOMIC AGE!

This man is multiplying numbers that should automatically produce the answer in about 4 minutes. The answer appears on his blackboard in less than 15 seconds flat! Yet he knows little about math! As a matter of fact he failed arithmetic in school. Read on to discover the fantastic new method that even a child can learn easily in just a few short hours—at home...

Yes, in just hours you can turn into a "math wizard" even though you know little about arithmetic! Surprise your friends with your "E-Z MATH" ability... enjoy job security and advancement... a better job... Increase your self-confidence and prestige—all through amazing new "E-Z MATH".

The world is moving fast these days. In good times and bad the ability to handle mathematical problems in our age of electronics, automation and nuclear science is becoming more and more necessary for promotion on the job and for higher pay. If you don't think you have what it takes—and if you believe that "math" is beyond your power—then you're in for the biggest surprise of your life!

For now you CAN learn to DIVIDE, MULTIPLY, ADD and SUBTRACT figures not only quickly and easily—but also in a FRACTION of the time the average person requires! You can actually solve such tough problems as multiplying a 5-figure number by a 7-figure number in your head without ever touching pencil to paper... or dividing 836791 by 284, for example, in exactly 15 seconds—even if you "dunked" math in school!

The secret of success in "math" is NOT laborious study and wearisome practice—but, on the contrary, knowledge of SPECIAL, SHORT CUTS, LITTLE-KNOWN METHODS of calculation and arithmetical "tricks" that take the work and gamble out of figuring. These methods—so new and radical that they have not yet been incorporated in our school systems—take but a few hours to learn. Yet they permit you to OUT-THINK and OUT-FIGURE the average high school and college graduate who hasn't had the benefit of these amazing methods! You can even BEAT AN ELECTRIC CALCULATOR in answering many problems!

**Figure with SPEED AND ACCURACY!**

"E-Z MATH" shows you in plain, easy-to-understand language how to do figuring time in HALF and even in QUARTERS—and at the same time arrive at the correct answer in every case! The methods and shortcuts you learn in "E-Z MATH" are fool-proof... require almost NO memorization... and are so practical that you'll find your usefulness using these systems virtually every day. You'll become an expert in no time at all. Before you know it—you're ready to move from that important job you've always wanted... to drive ahead and in greater responsibility at higher pay... and to amaze, surprise and delight your friends with your new magic powers of mental arithmetic! Yes, "math" will open up new opportunities for you, since the person with "math" know-how can just about "write his own ticket."

**Sharpen Your Brain Power— with Short-Cut "E-Z MATH"!**

Imagine being asked to divide 38634 by 8014—and rattling off the answer absolutely correctly in 2 seconds! Or—multiplying 569,54 by 9827 and coming up with the correct result in 11 seconds! Or adding 29 numbers each with 6 digits—and supplying the right answer every time! People will GASP at your fabulous lightning-quick mind. You'll be able to TANGLE numbers... do STUNNING TRICKS... amaze your friends and boss—and be a "matter mind!"

With a knowledge of "E-Z MATH" you no longer need be puzzled by such everyday figuring as computing interest charges on installment purchases... divisions, multiplication and addition of fractions... adding long rows of numbers with 100% accuracy... adding and subtracting less time than whole numbers—plus many, many other practical and valuable pointers you will use daily to your advantage. The few hours you spend with this course will really pay off. Numbers, the basic instrument of all scientific and technical work, are no longer a source of technical "fear." The man or woman who can use "math" is rewarded, recognized quickly, moves ahead in his job faster and more sure!

**Order Today on No-Risk Free Home Trial!**

Send for "E-Z MATH" today on our no-risk money-back guarantee. Use the book for 30 days... prove to your own satisfaction how fast a knowledge of "E-Z MATH" can alter your life in business and social life. If you don't agree that this is the best investment you've ever made... if your family and friends aren't AMAZED by your new ability—return the book for full and prompt refund.

**WHAT THEY SAY:**

"My 10-year old had nearly always failed arithmetic with all-method arithmetic. Then he found my copy of 'E-Z MATH'. Now he does his homework so fast that he can do it in his head. He is so confident, he can do the numbers on a blackboard, he can multiply 22912647 by 12. It's amazing and incredibly easy. I use it myself on my work and my wife uses it to check grocery lists."

"You have a unique new teaching approach for which I compliment you. It's the best I have ever seen. People's marks seem to be climbing as a result. Should help in any job. Excellent for home tutoring use."

—SCHOOL PRINCIPAL

"Thank you! Thank you! Thank you! All our children are using your system. It's a great help. My husband and I are using it—and it works! My husband has already received a job advancement with tremendous boost in pay. Best investment we have ever made!"

—HOUSEWIFE

**CAN YOU SOLVE THESE EVERY-DAY BUSINESS AND SOCIAL ARITHMETIC PROBLEMS IN THE TIME ALLOWED? YOU CAN DO THEM EASILY WHEN BLINDFOLED—AFTER YOU'VE READ "E-Z MATH"!**

Blindfold yourself and have someone call the following numbers to you as you add them:

239
463
906
785
622
518

(Solve in 6 seconds?)

9864372 = ? (Solve in 9 seconds)

8146

4/7 x 9/4 = ? (Solve in 4 seconds)

1 3/4% interest per month amounts to what percentage yearly? (Solve in 4 seconds)

367 x 75 = ? (Solve in 3 seconds)

**WHAT IS "E-Z MATH"?**

"E-Z MATH" is based on an amazing new method of working with numbers—easier to learn and remarkably faster and more accurate than you ever dreamed possible when you first went to school. You'll see how the newest way of reading numbers—just at a glance—was used—and of adding and subtracting numbers at a glance—INSTANTLY! You'll be shown a unique new technique for adding hundreds and even thousands of numbers without ever making a mistake. You'll never add higher than eleven! Yes, yet learn without wasting your valuable time—homework—at long as a calculator. You'll actually ENJOY using them to get ahead in business!

"My employee, Joe Malone, asked for a better job. I recommended he read 'E-Z MATH'. Now that he can do 'tough' problems easily, I've promoted him to head of his department with a \$35 weekly increase in pay. I now suggest all employees read 'E-Z MATH' if they want to get ahead in their jobs."

Business Executive

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**MAIL NO-RISK FREE HOME-TRIAL COUPON NOW!**

**E-Z MATH PROGRAM DEPT. R-101**  
**285 Market St., Newark, New Jersey**

OK! Prove to me that "E-Z MATH" can bring me higher pay, pressure and social advancement! Rush back to me a postpaid in plain wrapper for 30-day free examination and use. If I don't agree with everything you say about "E-Z MATH"—I may return back for prompt refund, I am enclosing \$2.98 as payment in full.

NAME \_\_\_\_\_ AGE \_\_\_\_\_

(Please Print)

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

ZONE \_\_\_\_\_ STATE \_\_\_\_\_

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HOW CAN ONE LONE CRIME-FIGHTER, THOUGH  
POSSESSING THE POWER OF COUNTLESS SPIDERS,  
HOPE TO DEFEAT

# "THE ENFORCERS!"

**CAUTION!** THINK TWICE BEFORE STARTING THIS MOVIE-LENGTH TALE! WE FEEL IT ONLY FAIR TO WARN YOU...ONCE YOU HAVE READ IT...ONCE YOU HAVE SAVORED THE THRILLS AND SURPRISES WHICH ONLY SPIDER-MAN CAN PROVIDE...YOU MAY FIND IT DIFFICULT TO EVER AGAIN BE SATISFIED BY LESSER MAGAZINES!

Who is **THE BIG MAN?**

WITH THIS CLASSIC TALE, THE MARVEL AGE OF COMICS REACHES A NEW PLATEAU OF GREATNESS!!

WRITTEN BY: SMILING STAN LEE  
ILLUSTRATED BY: SWINGING STEVE DITKO  
LETTERED BY: SPARKLING SAM ROSEN



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**NOW YOU CAN SOLVE "TOUGH" MATH PROBLEMS LIKE THIS!**

$47892 \times 39421 = ?$

AS EASY AS  $1 + 1 = 2$

**GET A BETTER JOB, WITH HIGHER PAY, SECURITY IN THIS ATOMIC AGE!**

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### E-Z MATH PROGRAM

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Newark, NEW JERSEY

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"You have a unique new teaching approach for which I compliment you. It's the best I have ever seen. Pupils' marks seem to be climbing as a result. Should help in any job. Excellent for home tutoring use."

—SCHOOL PRINCIPAL  
Thank you! Thank you! Thank you! All our children are using your system too, and it is terrific. My husband and I are using it—and it works! My husband has already received a job advancement with tremendous boost in pay. Best investment we have ever made!"

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OK! Prove to me that "E-Z MATH" can bring me higher pay, prestige and social advancement! Rush book to me postpaid in plain wrapper for 30-day free examination and use. If I don't agree with everything you say about "E-Z MATH"—I may return book for prompt refund, I am enclosing \$2.98 as payment in full.

NAME \_\_\_\_\_ (Please Print) AGE \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

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739  
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906  
785  
642

(Solve in 6 seconds)

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$\frac{4}{7} \times \frac{9}{4} = ?$  (Solve in 4 seconds)

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Business Executive

# "TURNING POINT" featuring THE RETURN OF Dr. OCTOPUS!

**I HATE YOU, SPIDER-MAN! I'LL HATE YOU TILL THE DAY I DIE!**

**IS SPIDER-MAN DESTINED TO LOSE BETTY BRANT, THE GIRL HE LOVES? HOW DID IT HAPPEN... AND WHY?**

**NONE BUT STAN LEE COULD HAVE WRITTEN THIS EPIC TALE!!**

**NONE BUT STEVE DITKO COULD HAVE DRAWN SUCH GRIPPING SCENES!**

**LETTERED BY S. ROSEN.**

**NONE BUT THE MIGHTY MARVEL COMICS GROUP COULD HAVE PRODUCED A BOOK-LENGTH THRILLER SUCH AS THIS!**

**SEE: DIABOLICAL DOCTOR OCTOPUS, MORE DANGEROUS THAN EVER BEFORE!**

**SEE: THE SECRET OF BETTY BRANT... REVEALED FOR THE FIRST TIME!**

**SEE: SPIDER-MAN'S GREATEST VICTORY... AND HIS MOST BITTER DISAPPOINTMENT!**



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Complete Explanations, Simple Illustrations Make Every Point Clear—No Previous Knowledge of the Subject Required

Here's how complicated subjects are **MADE SIMPLE**. In **PHYSICS** **MADE SIMPLE**, you are shown this simple home experiment, which costs nothing. Hold one edge of a letter paper against your chin, just below lower lip, with the paper hanging over and down. Blow above the paper and it will rise as if pulled up in the air stream. This

simple principle makes airplanes fly and teaches us to make moving objects move quickly and easily. Other books give you Bernoulli's Law, molecular action and other confusing terms. By the time you get to the experiment, if there was one, you wouldn't understand it. Here you read a simple explanation, do the experiment and then learn the technical terms as you learn naturally, by doing, without memorizing anything. This has worked for many people who thought they were more hopeless than you may think you are.

You would pay many times the price for much less beautiful and useful encyclopedias. But these books, with simple military and civil service tests, hundreds of illustrations, hundreds of safe, easy home experiments, thousands of pages of clear, concise, valuable instruction and self-tests with answers in the back, will be USED, ENJOYED and ADMIRER by all your family and friends.

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Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
Parent's Signature \_\_\_\_\_

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2 ADD A SPINE-TINGLING ASSORTMENT OF WILD BEASTS ON THE RAMPAGE...



3 MIX WELL WITH OUR USUAL CAST OF OFF-BEAT CHARACTERS...

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NOW AFTER THEY WENT TO ALL THAT TROUBLE, THE LEAST YOU CAN DO IS READ IT, ENJOY IT, AND RAVE ABOUT IT! AND, Y'KNOW SOMETHING? WE HAVE A HUNCH YOU WILL!

WRITTEN IN THE WHITE HEAT OF INSPIRATION BY: STAN LEE

DRAWN IN A WILD FRENZY OF ENTHUSIASM BY: STEVE DITKO

LETTERED IN A COMFORTABLE ROOM BY: ART SIMEK

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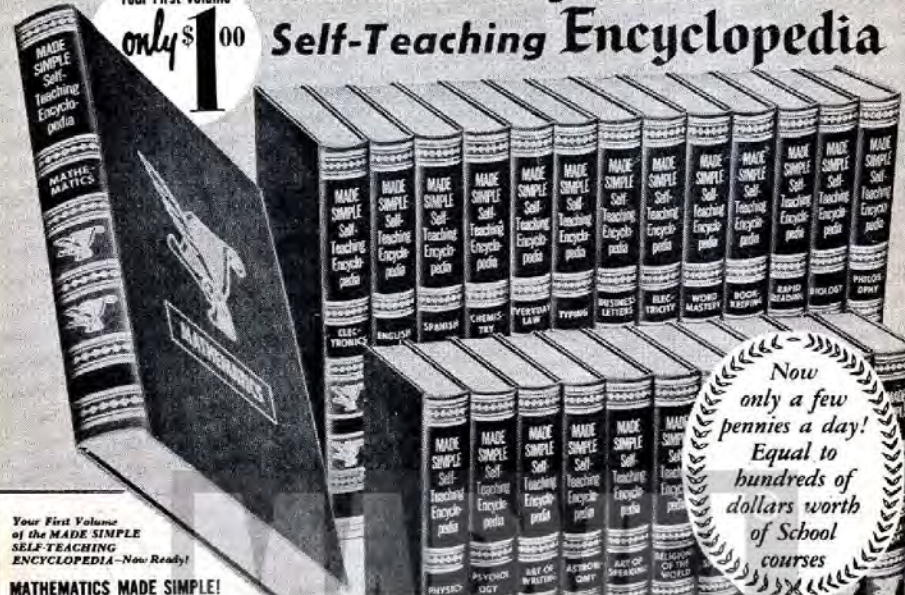
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